

Site Spotlight: Tsuut'ina Gas

5898 Weaselhead Rd, Tsuut'ina, AB T3T 0E5



Site Details

Site Name: Tsuut'ina Gas

Ownership: Tsuut'ina Enterprises

Municipality: Tsuut'ina Nation 145 (Sarcee 145)

Opened: July 18, 2024.

Lot size: 1.29 acres

Fuel Supplier: G&B Fuels

Payment Processor: Moneris 

About the Site

Located on Tsuut'ina land in Calgary, Alberta, this site is part of the Taza Park Project, an ambitious development by Taza Development Corp. This project is one of the largest First Nations developments in North America, aiming to urbanize 12,000 acres (about twice the area of JFK Airport) while delivering significant social and economic benefits to the Tsuut'ina Nation and the City of Calgary. Featuring geometric canopies reminiscent of a cabin and a harmonious blend of natural elements, the store's architecture exudes a cozy, comfortable feel. The design behind Tsuut'ina Gas logo is deeply rooted in the cultural symbolism of the buffalo, representing the provision of resources and employment for the Tsuut'ina people. The Tsuut'ina Gas Bar C-Store offers a range of locally sourced Indigenous products, including Mitsoh dried goods and Nu Trendz Signature Collection, alongside next-generation pizza brand Red Seal, and the first DFS Anthem UX dispensers in Canada.

Features:



14 Fueling Points



3,650 Sq. Ft. C-Store



Self-Service with Pay at the Pump



Tobacco and Lottery Sales



Canopy & Price Sign



Hot Food



31 Parking spots



Coffee and Slushy Station

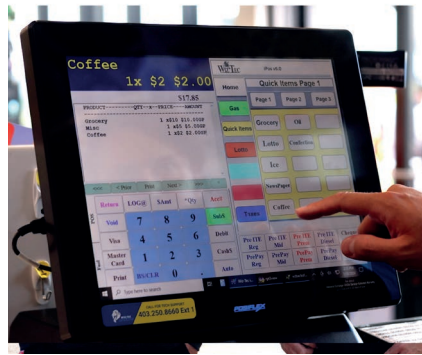


Solution



6 Double-Sided DFS Anthem UX Dispensers

Monetization through advanced advertising capabilities and intuitive 27" touchscreen display.



3 Checkout Tills 1 Back Office

Wiz-Tec software on 15" touchscreen all-in-one. Used for in-store sales and ITE rebates.



1 Double-Sided Wayne Ovation Fuel Dispenser

Dedicated Pay-at-Pump dispenser for commercial accounts and large vehicles.



Site Objectives

This site plans to replicate the success of their first gas station, which is one of the busiest and most profitable in Canada. Due to its proximity to Calgary, Tsuut'ina Gas Bar serves two distinct customer bases: First Nations and non-status customers. The focus is on managing high customer volumes efficiently with quick and inclusive service while maximizing throughput. Another goal from Tsuut'ina Gas Management is to generate employment for the nation's citizens, provide revenue for the community, and contribute to the local economy over the long term. Darrell Crowchild, CEO of Tsuut'ina Enterprises, emphasized the historical significance of this development for the Tsuut'ina Nation, aiming to guide and inspire younger generations with a forward-thinking, business-oriented approach. "Having the opportunity to have the first full digital pumps in Canada, we jumped at that," Darrell said proudly, having spearheaded the first Anthem site in the country. The site also offers electronic fuel and tobacco tax exemptions to nation citizens, facilitated by Wiz-Tec's Indian Tax Exemption (ITE) rebate software, integrated alongside their Pay-at-the-Pump technology. This simplifies and digitizes the process of obtaining tax exemptions, making it more streamlined and accessible for the community. The Anthem dispenser was chosen for its superior customer experience, ease of use, high throughput, and the latest EMV certification, ensuring long-term security and reduced liability. The goal is to drive more in-store traffic and leverage the Anthem platform to promote additional business opportunities.



Site Made Possible By:



Point of Sale and
Pay at the Pump



Dispenser
Manufacturer



Fueling
Equipment



Dispenser
Commissioning &
Service



Site
Construction



Site
Electrical

About Wiz-Tec:

As the leading ITE rebate software provider in Canada, Wiz-Tec Computing Technologies handles over 12,000 rebates daily and processes 200 million liters of fuel annually. Wiz-Tec powers the Point-of-Sale and Pay-at-the-Pump at over 350 First Nations sites and various other retailers.



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